

THE CENTER OF ANNA MARIA ISLAND

*The Center is a Sec. 501(c)(3) not-for-profit organization.
which will be celebrating its 66th anniversary!*

Board Meeting Minutes for April 28, 2025

In attendance: Executive Director-Chris Culhane, Board Chairman-Don Purvis, Kathy Morgan Johnson, Liz Hager, Sheila Fuse, Jillian Ptak, Caroline Leibfried, Ben Webb, Remi Drigan and Mary Kate Scott.

Zoom attendance: Christine Major Hicks

Absent with excuse: Dan Anderson

1. Call to Order

Chairman Don Purvis called the meeting to order at 5:32 PM.

2. Approval of Minutes

The minutes from the March 2025 board meeting were reviewed. A motion to approve was made by Liz Hager and seconded by Sheila Fuse. The motion passed unanimously.

3. Committee Reports

Finance

Christine Major Hicks presented the financial report through March 2025.

- The Center operates on a cash basis.
- March 2025 income is down compared to March 2024.
- Annual memberships have increased to 474; however, monthly and weekly memberships have declined.
- Expenditures included upfront costs for the Kansas/Outlaws concert; related income has not yet been realized.
- Capital expenses rose due to a van replacement.
- Liability insurance premiums increased by 25%.
- The Center's accountant recommends reducing both revenue and expense projections by 15% in the next fiscal year's budget.

Governance

Committee Chair Liz Hager reported that the Governance Committee is conducting a review of the bylaws, last updated February 10, 2017.

Proposed changes include:

- Renaming the document to *By-Laws of The Center of Anna Maria Island*
- Updating officer terms, resignation requirements, meeting schedules, and committee structures
- Removing items more appropriately classified as policies
- Evaluating policies on security cameras and spending thresholds for the Executive Director

A final draft of the revised bylaws will be presented at the next meeting.

Strategic Planning

Mary Kate Scott provided an update on the strategic planning process.

- Survey responses are being analyzed to identify key priorities.
- Areas of focus include:
 - Increasing awareness of the Center's tax-exempt status
 - Enhancing hurricane preparedness and response
 - Expanding wellness and fitness initiatives
 - Engaging part-time residents
 - Evaluating how the physical facility can support future growth
- The Strategic Planning Committee will present findings at the June meeting.

Development

Jillian Ptak reported strong results from the annual fundraising campaign:

- \$79,000 raised from 145 donors
- Six hurricane-related grants received, including one from the Doc French Charitable Fund
- The weekly Tuesday Farmers Market continues to bring significant foot traffic to the Center

Executive Committee

- Attendance and advance ticket sales for the Crawfish Boil and Kansas/Outlaws concert are currently low, though last-minute sales are expected to increase
- Recent and upcoming cultural/senior activities include:
 - *Making Sense of Medicare 101* (April 24)
 - *Celebrate Cinco de Mayo* (May 3)
 - *Mother's Day Flower Arranging* (May 9)
 - *Dali Museum Trip* (April 25)
 - *Selby Gardens Trip* (June 16)
 - *Hard Rock Casino Trip* (June 30)

4. Event Calendar Highlights

- **April 26:** Anna Maria Elementary School Gala
- **May 2:** Kansas/Outlaws Concert at Bradenton Convention Center
- **May 3:** Crawfish Boil
- **May 26:** City of Anna Maria Memorial Day Celebration (10:00 AM – 12:00 PM at The Center)
- **June 4:** JM Feeney Memorial Soccer Match
- **June 10:** Hunt for the Cure Event
- **June 17:** Rude Dog Boxing Event

- **5. Adjournment**

There being no further business, the meeting was adjourned at 7:28 PM. The next board meeting is scheduled for **June 12, 2025**.

Respectfully submitted,
Kathleen Morgan Johnson
Secretary, The Center of Anna Maria Island