Board of Directors Meeting Minutes

for The Center of Anna Maria Island – August 26, 2024

The Center is a Sec. 501(c)(3) not-for-profit organization. which will be celebrating its 65^{th} anniversary!

Attendees:

In - Person: Executive Director Chris Culhane, Kathy Morgan-Johnson, Sheila Fuse, Jillian Ptak, Caroline Leibfried, Ben Webb, Christine Major Hicks

Absent with excuse: Remi Dragan, Board Chair Don Purvis

VIA Zoom attendance: Dan Anderson, Liz Hager

Call to Order: The meeting was called to order at 5:35 p.m. by Executive Director Chris Culhane. Christine Major Hicks moved to accept the minutes of the June meeting. Liz Hager seconded the motion. The minutes were approved unanimously.

Finance: Dan Anderson, Treasurer, reported that the Center program income is ahead of budget with net income of \$43,292.00. Last year's income was \$24,302.00. Even though the month of June ended with a net loss of \$27,012.00 compared to last year's loss of \$55,093.00 we are starting off on the right foot. Dan noted that the summer months are typically slower for the Center. He also highlighted the success of the Baby River Fundraiser, which generated a \$29,000 donation to support the River family.

Governance: Liz Hager nominated Christine Major Hicks as Vice Chair. The motion was seconded by Kathy Morgan-Johnson. All in favor and approved. Liz Hager emphasized the need to update the By-laws as well as the Center's Risk Management Policy.

Strategic Planning: Two Wine Tasting Fundraisers will take place in November and March with Mary Kate Scott leading the presentations. The planning committee is reworking the Strategic Plan and will present an updated plan to the board in October.

Development: Jillian Ptak, Director of Development, reported that the committee met last week and has been working on a targeted donation strategy. They are identifying target audiences and working on additional projects to lend a personal touch to donor acknowledgement.

Executive Committee: No updates or reports were provided.

Old/New Business: Ben Webb discussed the Center's potential role in supporting the local Clean Water Initiative.

Annual membership as of July 2024 is 456 members, representing a significant increase of 200 members since 2021.

Several new programs starting in August are 88 Keys: offering piano lessons. Social Skills with Emily Roth, Tumbling, Dance/ Hip Hop, Yoga with Dana Sky. Cub Scout Troup 7 will be running at the Center. Alan Gunn is organizing a teen program. Additionally, the Center currently offers 26 fitness classes.

The Center is still looking for a Fitness Director and a Culture Program Manager. Shelby Eikel has been hired to manage the front desk.

The annual Lapensee Bowling Tournament is scheduled for September 14th from 5:30 p.m. to 8:00 p.m. The Center will be hosting a Crawfish boil this year. The concerts that will be held at the Center this year are Sheana Easton (Dec 12), The Wailers (Jan. 11), Robby Krieger from the Doors (Feb. 8), John Lodge of the Moody Blues (Mar. 24). The Center is seeking new Concert sponsorship of alcohol sales as the Sandbar's ownership has changed. The new Café is open on Friday from 7-2pm and sells smoothies, homemade bread and bagels.

Meeting Adjournment: The meeting concluded at 6:36 p.m.

Minutes respectfully submitted by Kathy Morgan Johnson.