

THE CENTER OF ANNA MARIA ISLAND

*The Center is a Sec. 501(c)(3) not-for-profit organization.
which will be celebrating its 65th anniversary!*

Board Meeting Minutes for March 25, 2024

In attendance: Executive Director-Chris Culhane, Kathy Morgan Johnson, Christine Major Hicks (Via Zoom), Liz Hager, Sheila Fuse, Jillian Ptak, Mark Short.

Absent with excuse: Board Chairman-Don Purvis, Dan Anderson, Ben Webb, Remi Drigan.

Call to Order at 5:31 pm. Sheila Fuse stepping in for Board Chairman, Don Purvis. The minutes from the February 2024 meeting were unanimously accepted with Liz Hager proposing and Christine Major Hicks seconding the motion. The minutes were approved with corrections.

Finance Christine Major Hicks reported on the Center finances up through February 2024. The Center is on a Cash Basis. The Center ended February with \$16,604 net income. Total fundraising income was \$328,319 YTD. This is above prior year fundraising income of \$137,352 by 139%. Program income was down 11.8% from the previous year. This is mainly due to not receiving a grant that was given in the previous year due to Covid.

Governance. Chair, Liz Hager announced that there was no report but that she was looking for a vice chair and additional board members.

Strategic Planning. No report.

Development. Jillian Ptak reported that she is working on fund-raising. There are four months left in our fiscal year. On March 23rd, the Wine Tasting Fundraiser occurred. This event has proven to be very successful, raising 10% more than the previous Tour of Homes fundraiser, with the added benefit of requiring fewer volunteers and easier setup. The event raised around \$30,000 with \$7,500 for summer camp scholarships. The Giving Challenge is April 9-10. Jillian is announcing this on social media and by emails to members. Two years ago, this event raised \$82,000 for the Center. There will be a social at the Center on April 9th 6-8pm. Board members are encouraged to attend.

Management Executive Director Chris Culhane announced that there was no update on shipping of A/C units...maybe March. The City of Anna Maria will contribute \$50,000 for the installation of the units. The Murder Mystery Dinner Shows, March 1, and March 2, 2024, with an American Idol theme raised around \$45,000.

The Carter Group presented a written proposal at the invitation of Jillian Ptak. This was the only proposal received after reaching out to five companies that offer campaign planning and counsel. It is for a 17-month engagement to determine and develop a \$5 million campaign. This

will help the Center fulfill their Strategic Plan goals and vision. Prepare the organization's leadership, and counsel the Center through the critical early phases of the campaign. Discussion followed about the Carter fee. Possibly raising this through a fundraising committee and breaking up the contract into two parts.

Event Calendar. Several exciting upcoming events on the calendar include the Concert Series featuring Al Jardine on April 6, 2024. So far 450 tickets have been sold. May 4th is the Crawfish Boil.

Adjournment. The meeting adjourned at 6:15 pm. The next board meeting is April 29th.

Respectfully submitted,

Kathleen Morgan Johnson

Secretary, The Center