

THE CENTER OF ANNA MARIA ISLAND

*The Center is a Sec. 501(c)(3) not-for-profit organization.
which will be celebrating its 65th anniversary!*

Board Meeting Minutes for October 30, 2023

In attendance: Chris Culhane, Kathy Morgan Johnson, Ben Webb, Christine Major Hicks (via Zoom), Don Purvis, Liz Hager, Remi Dragan, Sheila Fuse, Jillian Ptak, and Mark Short. Caroline Leibfried, (AMI PTO Chair, appointed as liaison)

Absent with excuse: Mike Thrasher and Dan Anderson.

Call to Order: The meeting was called to order at 5:32 pm.

Approval of Minutes: The minutes from the September 2023 meeting were approved upon a motion by Liz Hager and seconded by Sheila Fuse.

Finance Report: Mark Short, Finance Committee Member, presented the financial report. In September, our financials showed a net loss of (\$152,888), which is comparable to the previous year's loss of (\$152,903). Our budget reflects a loss of (\$95,000), with a significant portion of the deficit coming from fundraising, totaling \$47,000. As of the end of September, our bank account held \$240,000. Chris Culhane mentioned that we are anticipating concert and sponsorship revenues soon. Additionally, the Center is in the process of updating its air conditioning units, with the City of Anna Maria contributing \$50,000 towards the installation. Efforts are also underway to secure sponsorships for the units.

Governance Report: Chair Liz Hager stated that there is no governance report for this month.

Strategic Planning: No strategic planning report was provided.

Development Report: Jillian Ptak, Development Director, reported on ongoing initiatives. The fall campaign is in progress, and work is underway on the Annual Report. Historical photos, generously loaned by Carolyn Hodges from the Island Historical Society, will be featured in the report. The brochure will emphasize the Center's impact on the community, serving not only Anna Maria Island but also Manatee County. Jillian is organizing a 65th Anniversary Celebration Campaign, scheduled for November 10th. This event will include an Open House and Celebration with tours, a meet-and-greet cookout, and guest speaker Christine Van Zant. Hickory Hollow will be catering the BBQ, and the Billy Rice Band will perform. We also discussed the upcoming Giving Challenge on April 9-10, 2024, sponsored by the Community Foundation. Jillian is collaborating with Mary Lang and Loretta Estabrooks from the AMI Garden Club on community garden planting projects, with the kids' program participating during the Thanksgiving break camp.

Management Report: Executive Director Chris Culhane shared updates on support group programs initiated by The Center, such as Pedaling for Parkinson's, Healthy Hearing Education Seminar, prevention and management of osteoporosis Seminar, Landes Emergency Training Services (L.E.T.S.), and American Heart Association (AHA) AED/CPR certification class (two-year certification). We are also introducing a Child and Babysitting Safety (CABS) program and a program called "Bring Out the Best in You and Your Dog." The TDC (Tourist Development Council) will convene at The Center on December 4th. Throughout the year, The Center hosts various events and meetings for non-profits. On December 2nd, we will hold Lester Family Fun Day, which is not a fundraiser but a community-oriented event.

Event Calendar: Upcoming events include the Concert Series featuring Simply Queen on December 9, 2023, Al Croce (son of Jim Croce) on January 13, 2024, Foghat on January 25, 2024, Guess Who on February 23, 2024, and Al Jardine on April 6, 2024. The Community Cookout is scheduled for November 10, 2023, and Lester Family Fun Day will take place on December 2, 2023. We also have Murder Mystery Dinner Shows planned for March 1 and March 2, 2024.

Adjournment: The meeting was adjourned at 6:32 pm, and the next board meeting is scheduled for December 4th.