

## Board Minutes for The Center of Anna Maria Island - July 31, 2023

**Attendees:** Chris Culhane, Don Purvis, Mark Short, Kathy Morgan-Johnson, Remi Drigan, Shelia Fuse

**Absent with excuse:** Mike Thrasher, Ben Webb

**Zoom attendance:** Dan Anderson, Liz Hager, Christine Major Hicks

**Call to Order:** The meeting was called to order at 5:33 p.m.

**Finance:** Dan Anderson, the finance officer, provided the financial report. As of June 2023, fundraising revenue has decreased by 40%, resulting in the Center's net income being negative, with a deficit of \$263,945 under budget. A significant portion, \$43,000, was attributed to capital expenditures, including the ongoing bathroom remodeling project, which is yet to be completed due to delays caused by Walsh Construction since April 2022. The finance committee is actively working to gain a better understanding of the account details and finalize the budget for the next fiscal year. The plan is to present it for board approval at the August meeting.

The August 23 board meeting has been scheduled from 12:00 p.m. to 3:00 p.m. and will cover topics such as Carter Global, budget voting, and strategic planning. A major focus will be on assessing program effectiveness in terms of reaching the most people while striving for self-funding initiatives to reduce reliance on donations.

Kerkering Barberio has sent the board their annual audit engagement letter, and the board has requested a timeline for completion. Furthermore, the board has insisted that no offshore subcontractors should be involved in the audit process. The contract cost for the audit is \$16,300.

**Governance:** No report was presented during the meeting.

**Strategic Planning:** The board has allocated 30 minutes for the August 23, 2023, meeting to discuss the structure of the strategic committee and appoint a head chairperson. Additionally, the board aims to identify potential new board members, update the strategic plan, review current best practices, explore better stewardship methods, and address any strengths and challenges.

**Development:** Jillian, who is currently out of town, provided a report via Chris Culhane. She is actively involved in the Patterson Foundation Giving Challenge and is working on developing a slogan for the Center's annual report to the community. Jillian is utilizing the Center's Donor Perfect program to express gratitude to past donors for their continued support. The team is also exploring grant writing opportunities and improving their link to the Manatee Community Foundation. They are working on presentation messages for both the board and staff.

**Executive Committee:** Don Purvis, the President of the board, shared that he is collaborating with local community leaders to discuss fundraising strategies that support tourism, full-time residents, and the needs of children in the community, in alignment with the Center's mission statement.

The Center will be closed for staff training and facility deep cleaning from August 7th to August 12th.

The annual bowling tournament is scheduled for September 9th from 5:30 p.m. to 8:00 p.m.

Potential concert acts being considered for the Center include Fog Hat, Simply Queen, Al Croce (Son of Jim Croce), and Al Jarreau.

**Old/New Business:** During the meeting, Kathy Morgan raised concerns about the safety of dumbbells hanging from the gym ceiling. Chris Culhane addressed the issue and confirmed that the dumbbells will be removed.

**Meeting Adjournment:** The meeting concluded at 6:54 p.m.

*Minutes respectfully submitted by Kathy Morgan Johnson.*