

# THE CENTER OF ANNA MARIA ISLAND

## Board Meeting Minutes for June 12, 2023

In attendance: Don Purvis , Chris Culhane, Kathy Morgan Johnson, Christine Major Hicks, Dan Anderson, Jillian Ptak, Ben Webb, Remi Dragan and Mark Short.

Absent with excuse: Mike Thrasher, Liz Hager, Shelia Fuse.

Call to Order at 5:30 p.m.

Finance. Dan Anderson, finance officer, delivered the finance report. As of 4/23 fundraising revenue is 137,000 below the projected budget. In contrast, expenses have exceeded the budget by 105,000, primarily due to unforeseen administrative costs of 130,000. These expenditures were incurred in response to the substantial growth in membership, necessitating the recruitment of additional personnel, and the provision of employee benefits. The Center will continue to monitor expenses. The bathroom project and other capital expenditures have contributed to the overall increase in projected expenses. Fortunately, the City of Anna Maria has generously offered 50,000 for air conditioner replacement to help with costs. Additionally, the Center has made the strategic decision to implement a 10% increase in membership fees. A decision informed by the fact that no fee adjustments have been made in the past 2.5 years.

The finance committee and Chris Culhane has started working on the 2023 budget. Salary adjustments will be decided in July.

Notably, the Center has witnessed remarkable growth, with the acquisition of 369 new annual memberships in April alone, accompanied by 142 monthly memberships and 170-day drop-ins.

Executive Committee. Jillian Ptak has been promoted to the position of Development Director. Jim McDaniel, prior director, will now serve as a consultant on a as needed basis. Jillian has a resource management background and previously served as the Center's Front Desk Relationship Manager. Notably, she exhibited exemplary organizational prowess while chairing the Stewart Elementary School gala, an event that not only showcased her capabilities but also raised and impressive 40,000 for the school.

### Governance.

Regrettably, Mary Catherine Melancon has tendered her resignation due to her family's relocation. The board, now a total of 10 members, express gratitude for Mary Catherine's past contributions. Caroline Leibfried, AMI PTO Chair has been appointed as liaison and will be invited to attend board meetings.

Strategic Planning Remi Dragan proposed for the board to attend a Carter Global event. The board will attend a 2-hour coaching session presented by Brynne Anne Besio, CFRE, managing director of Carter. This enlightening session will impart invaluable insights into the best practices of successful boards. Carter is graciously offering their time pro bono. Motion to approve this proposal was moved by Kathy Morgan and seconded by Dan Anderson.

The Rotary Concert fundraiser for Ukraine will be on June 17<sup>th</sup>. Twinkle, Papa John and Scotty Mack will perform. In addition, the first week of September will be the La Pensee Bowling Tournament, a highly anticipated event.

The meeting was adjourned at 6:40pm.

Minutes respectfully submitted by Kathy Morgan Johnson, Secretary