

# THE CENTER OF ANNA MARIA ISLAND

## BOARD MEETING MINUTES

April 5, 2021

Attendance: David Zaccagnino, Christine Major Hicks, Lisa Pierce, Mark Short, Daniel Anderson, Chris Culhane, John Munn and Kathy Morgan Johnson, Don Purvis, Mike Thrasher, Jim McDaniel, and Charlie Salem

Call to Order: 5:32 pm.

Approval of Meeting Minutes: Regarding the minutes of the March 1, 2021 Board meeting, motion made by Lisa Pierce to approve minutes, seconded by Mike Thrasher, and approved.

### Committee Reports:

Finance Committee: Dan Anderson, Treasurer, reported that we are still in the red according to budget. This is mainly due to a decline in one-month memberships and losses in fundraising revenue. Regarding the SBA loan that was received last July and not used as of today, the board voted to keep the funds for future capital needs. Kathy Morgan Johnson made the motion. Seconded by Lisa Pierce and approved.

Mark Short reported that the island cities will receive American Rescue Plan funds. The Center is eligible to receive funds as one of the allowable uses of the fund is to provide aid for non-profits who have experienced a decline in revenue.

The Governance committee needs a new chair. Recommendations were discussed.

Strategic Planning: Charlie Salem reported on the new membership drive, new Center enrollment rates and a proposal to hire a consultant to increase social media and track its effect.

April 24, 2021 The Center will host the “Community Cookout @ The Center,” honoring the Lester’s and kicking off our Annual Fund Drive. Researchers and representatives for Eckerd College and Mote Marine will share their work. There will also be food and entertainment.

May 13, 2021 the Center will host the Marshall Tucker Band.

June 11, 2021 Crystal Gayle will perform.

October 1, 2021 Alabama is scheduled.

The seating plan for these concerts has been approved by the Anna Maria City Commissioners. The board passed a resolution that stated, “The Center will insure all COVID safety precautions will be abided by and they will also follow all CDC guidelines related to concerts and all building activities.” This resolution will be delivered to the next AMI Commissioners board meeting.

The board completed a board governance assessment based on national models of nonprofit board standards. This assessment will provide the board with the tools to better determine the areas it needs to strengthen both collectively and individually to further the board’s work. I3 Consultant,

Liz Wooten Reschke conducted the assessment review. The report is intended to be used as part of Guld Coast Community Foundation's Invest in Incredible I3 initiative. Some areas the Board will work on include Fiduciary responsibilities/oversight, organization and operations, composition and diversity, board and staff partnership and Board culture.

Next month's board meeting will be May 14, 2021 at 5:30.

The meeting adjourned at 7:35pm.

Minutes respectfully submitted by Kathy Morgan Johnson, Secretary.