

November 10, 2020

Dear AMI Center Community Member,

As you enjoy this Annual Report please take a moment to reflect on how important The Center is to the AMI community and to each of us. In that light, I hope you will make your best gift this year...one that reflects just how much The Center means to you and to our island families, visitors, and businesses. Your time, talent and treasure all help The Center better serve our island!

Make your gift by visiting our website at www.centerami.org/support or by using the enclosed envelope! A recurring gift is a great way to spread out your contribution.

Go Green! A Community United is the tagline of this FY2020 Annual Report that will bring you on a pleasant stroll down memory lane or give you a peek into the extraordinary life of The Center that you missed this past year! We made it successfully through FY2020 because of the circular support we received and then delivered back out into our community. Thanks to each of you who made this happen for Anna Maria Island!

Our **Go Green 2 Annual Fund Campaign for fiscal year 2021 begins on November 14, 2020** at Holmes Beach Community Field with our event shared with the Clearwater Marine Aquarium Research Institute. Our Board and administration have plans in place for FY 2021 to effectively cover a projected loss of program revenue of \$200,000. This projected shortfall basically ties to reduced foot traffic through The Center and cancelled events due to coronavirus. Now we are looking for your continued support, so that we can continue to support our Anna Maria community!

As there is no Giving Challenge this year, we have set up our own National Philanthropy Day (observed) Center Challenge from noon on Tuesday 11.17.20 until noon 11.18.20, with an exciting \$50,000 dollar-for-dollar challenge! Each gift made either prior to, or during the 24 hour challenge, will count toward this exciting match! www.centerami.org/support

Again, our heartfelt thanks go out to each and every donor, business, sponsor, volunteer or participant who helped make our FY2020 the success that it was for our community. Stay tuned for more fun and fitness!

Onward and Upward,

Jim

Jim McDaniel
Director of Development



Editors' Note: We have worked tirelessly over the past months to produce this piece and I must recognize Mr. David Wyatt of Wyatt Design and Mr. Mike Thrasher who essentially created and designed this piece. Their passion to serve The Center and their ability to capture your emotions as you enjoy your healthy island lifestyle at The Center is unparalleled! I would also thank Mrs. Karen LaPensee who graciously and generously supported this project. Lists of donations, volunteers, and sponsors, etc. reflect the events and people at The Center between July 1, 2019 and June 30, 2020.