

CENTER BOARD MINUTES FOR October 28, 2019

In attendance: David Zaccagnino, Christine Hicks (by phone) Mike Trasher, Lisa Pierce, Mark Short, Jim Mc Daniel, Chris Culhane, Kathy Morgan.

Absent: Sara Meaker, Don Purvis, John Munn, John Lefner

Meeting started at 6:06pm.

Minutes from 9/30/2019 were read and approved by Lisa Pierce. Seconded by Kathy Morgan. All in favor and passed.

Discussion:

September financials:

September loss (-124,422) Transferred \$30,000 from reserve account to cover payroll. Payroll is \$22,000 every two weeks. \$43,000 in bank after payroll. October loss is \$50,000 for month.

Golf made an estimated profit of \$15,000.00

Bowling \$14,000 question as to whether this was gross or net profit.

Ed Chiles to pay \$25,000 as title sponsor of concerts.

Anna Maria Chamber Gala to use Center on November 15th.

Air conditioning unit replacement needed. Chris to contract Trudy and Stewart Moon.

Rental fundraising program-John Lefner from Vacasa, Don Pervis of Beach House Real Estate and Darcy Duncan of Duncan Real Estate will initiate pilot program. Different color day pass cards will be issued to each agency. The day pass will have a \$15.00 value on card. There will be 5 day passes in a package delivered to each renter by agency. We will track by color and receive \$10.00 for each card turned in.

New fundraising ideas:

Local Battle of the Bands?

Tapas and Wine dinner hosted by Kathy Morgan and Lisa Pierce.

Jim McDaniel (Development Director) report:

Working on Green Initiative. November 27th ad in Sun. "We're going Green" This program is part of our annual giving appeal. Sponsors are being talked to.

Next "green event" Oceans of Hope - presented by Phillippe Cousteau and Susie Fox (given introduction) from Turtle Watch, November 16th. Philippe Cousteau will be selling \$300 mini reefs of which the Center will receive \$200.

Mark Short will ask City of Anna Maria to buy reefs. The City of Anna Maria will have a climate change expert telling us his views on the rising sea level. Speech may take place at the Center.

The Tour of Homes will take place March 21, 2020 and planning has already started.

Giving Tuesday is December 3rd.

Lester Family Fun day December 7th.

Sha Na Na December 14th.

Meeting adjourned at 7:09pm.