

BE A VIDEO MAKER

as we launch the
#STAYHOME CAMPAIGN
by The Center

On March 31, 2020 The Center launched its #StayHome Campaign on Facebook.

We hope you will join us!

See the link below to learn more from Executive Director, Chris Culhane. @thecenterofami tags The Center's page

Upload your video to this link

www.facebook.com/96956629639/posts/10158150888719640/



Tips for creating your video

Thank you for agreeing to make a video for The Center to help us bring our community closer together and preview the upcoming Giving Challenge on April 28 and 29, noon to noon. Here's a fairly simple guide. If you are not able to make signs, use the signs' language as your script!

1. Opening: Introduce yourselves. Share that this a Public Service Announcement from The Center.

Make two signs and put them up one at a time: read them as you hold them up:

a.

**The Center of Anna Maria Island
"#StayHome Challenge"**

b.

**#StayHome
#WeLead
#WeAreTheCenter**

2. Family Sharing: Be Creative! Humor is good! Give us a look into your family and quarantine life. Could be trying to duplicate what you do at the Center. Or just share what you have been doing at home.

3. Wrap up with "We hope you will join us on April 28-29 noon to noon for the Giving Challenge"

**#StayHome
#BeTheOne
#GivingChallenge2020
April 28-29 noon to noon**

4. Challenge someone to do the same and feel free to forward the directions. Don't forget to tag The Center of Anna Maria Island! @thecenterofami

Keep the lettering on the signs large and maybe use all caps!

Have fun and I look forward to seeing you on FB!

Jim McDaniel

Director of Development, The Center of Anna Maria Island