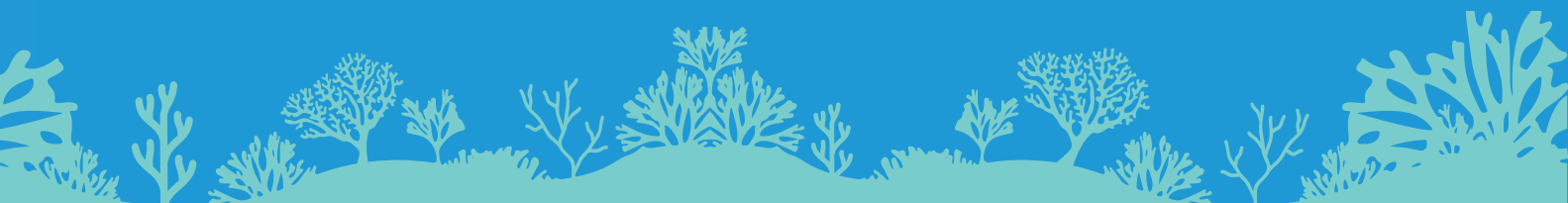




ANNUAL REPORT

2017/2018

THE
Center
OF ANNA MARIA ISLAND
The community's gathering place



   
#WeAreTheCenter

941.778.1908
www.centerami.org

my center | your center OUR CENTER

People. Each of us is different. Which is why what The Center means to each of us is different too.

This simple fact is what makes The Center so incredibly special. Every member, every donor, every volunteer loves us and connects with us for their own personal reason – or in some cases, many reasons.

We have members who value The Center because it's "their" place to connect with friends and neighbors. "The Community's Gathering Place" is their place to feel welcomed and cared about and spend time with people they care about too.

We have members who value the convenience of being able to come to The Center, so they never have to sacrifice their commitment to good health no matter where they are throughout the day or week.

We have members who value The Center for all the good we do in the community. For them, being a member is a way to do their part in giving kids and teens a safe place to go after school or providing a fun,

safe, and social environment for them to participate in.

We have members who value the opportunity to serve as a volunteer soccer coach and others who find value in the fact that The Center is the one place where the whole family can spend time together in a safe, healthy, family-oriented place.

We have members who value The Center's commitment to serving everyone in our community, regardless of age, socioeconomic standing, or ability.

The fact that our members value us in so many different ways tells us that we're doing something right. We're making our entire community stronger by strengthening each member, one life at a time.

#WeAreTheCenter
#TheCommunity'sGatheringPlace
#WeAreCommunity

By the Numbers

1 2 3 4 5 6 7 8 9

1
COMMUNITY
MEMBERS*
SERVED
7,095
*Unduplicated

2
YOUTH
MEMBERS*
SERVED
352
*Unduplicated

3
FITNESS
PARTICIPANTS
3,030
*Unduplicated

4
FITNESS
CHECK-INS
29,804

5
SUPPORT
PROGRAMS
\$+
79%

6
ADMIN
COSTS
4%

Healthy Living

Brenda Canning, owner and president of Island Fitness, has been voted #1 personal trainer 8 years in a row (2011-2018) in The Anna Maria Sun's Reader's Choice Awards.

The Center provides health and wellness resources that are open to the community, but we are also so much more than that. We are a support system to help you reach your goals and exceed them.

We are here to celebrate your

success, cheer you on as you progress, remind you to never give up, and that it is never too late to start making changes for the good.

At The Center we understand that a healthy Center starts with a healthy you.

FITNESS CENTER

3,030 Unduplicated Participants

29,804 Fitness "Check-Ins"

1-Hour Workout Increases Life Expectancy by 7

29,804 hours have extended our members lives 208,628 hours or 8,693 days

REBA MOELLER INSTRUCTOR

Reba Moeller, The Center's Cardio Flex and Strengthen & Lengthen instructor, is an Aerobic and Fitness Association of America/ National Academy of Sport Medicine certified group fitness instructor and an AFAA/NASM Certified Personal Trainer. She earned a degree in Communications, with an emphasis in Public Relations, from Florida State University in 1986 and has been active within the Manatee County health and fitness community for over thirty years. Reba is a native of Bradenton and was raised on an agricultural farm in Palma Sola. Living on the farm, as well as her parent's leadership, strongly influenced her commitment to optimal health care and physical exercise. Reba and her husband, Rich, have been married for more than thirty-two years. They have a daughter and son, Taylor and Spencer, who are both invested in the physical and mental health professions as well.



"A great big thank you Brenda Canning, owner of Island Fitness, for getting me into shape and keeping me there, as I celebrate 18 years with you as my personal trainer! Brenda's knowledge of the body's muscles, structure, and her infinite patience are astonishing! Knowing my many health issues and surgery history, Brenda makes sure that we work around them - not an easy task.

I am kayaking, walking several miles a day - working out three times a week with Brenda - dancing as often as possible, zip lining - traveling, swimming and horseback riding.

It is so great to feel well, be in shape and to live my life to the fullest. My doctors gave me a dire prognosis for my future - Thanks to Brenda, I showed them - I am a SURVIVOR - at 76 years of age!"

Total Fundraising
\$456,399



Giving

"We make a living by what we get, but we make a life by what we give." Winston Churchill

DONOR SPOTLIGHT: CHUCK & JOEY LESTER

The first Saturday in December is a magical place here at The Center thanks to the generosity of Center Donors Chuck and Joey Lester. The Lester family envisioned a holiday celebration that our island children and families could all enjoy together. For the past 16 years the community has gathered at The Center to celebrate Lester Family Fun Day with pony rides, games and crafts, and live performances from a local drum line and real ballerinas. The soccer field is transformed into a petting zoo and parents pay pocket change for fresh cooked burgers with all the fixings. Children's eyes light up when Santa makes his debut to the thundering beat of the live drum line. This special event brings smiles and joy to all who attend because of Chuck and Joey Lester.

Lester Family Fun Day is just one of the many ways the Lesters have given back to our community. Even though they are here only part of the year, their love and support impacts our community year round. Without them, our quaint little island would not be quite the same. The Lester's Legacy will continue with a Family Fun Day again this December. We cannot thank Chuck and Joey enough their ongoing community support and generosity.



SPONSOR SPOTLIGHT: THE LAPENSEE FAMILY

Mike and Karen LaPensee have been long-time supporters of The Center. Living at their Lakeview home for over 40 years, the LaPensee's have raised their children on the fields and courts at The Center.

Throughout the years, they have sponsored well over 100 sports teams, multiple events, and have taken over the title sponsorship of our annual bowling tournament. The Center is truly humbled by their generosity and willingness to partner with us for decades.

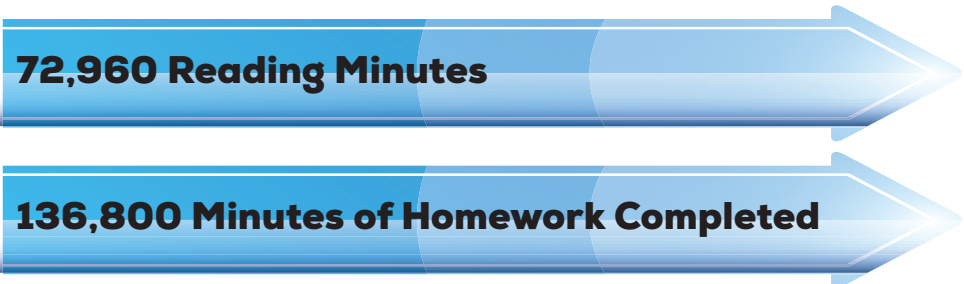


LaPENSEE
PLUMBING · POOLS · AIR

Youth Programs



Impacting Youth Development



Sports Spotlight

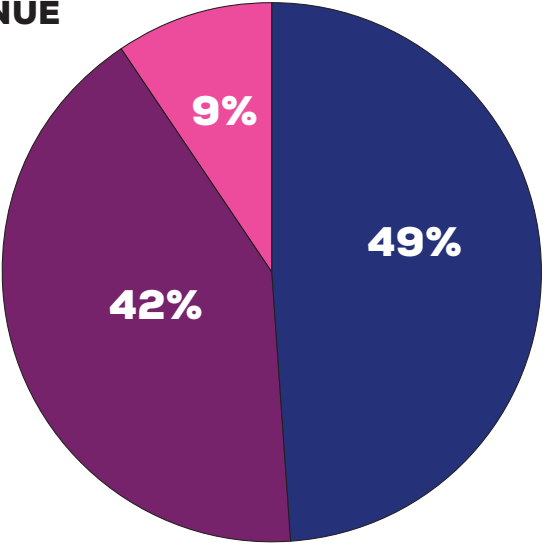
A newly established youth sport – Wrestling – saw 29 youth registered from ages 5 to 12. It had 1,479 unique hours of practice/fitness. Traveled to five tournaments. Allowed for a total of 435 individual wrestling matches.



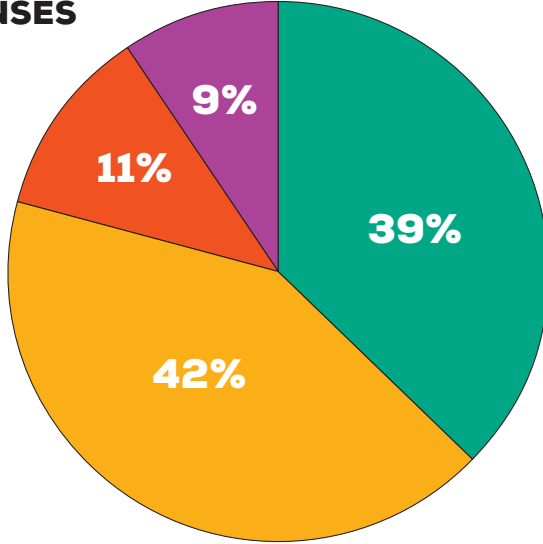
CURRENT ASSETS	
Cash or Cash Equivalents	141,352
Other Current Asset	26,473
TOTAL CURRENT ASSETS	\$167,825
FIXED ASSETS	
Land, Building and Equip	5,205,725
Accumulated Depreciation	-1,626,989
TOTAL FIXED ASSETS	\$3,578,736
Endowment Funds	306,227
Other Assets	770
TOTAL ASSETS	\$4,053,559
LIABILITIES	
Accounts Payable	12,626
Other Liabilities	32,039
TOTAL LIABILITIES	\$44,665
EQUITY	
Unrestricted Net Assets	3,398,590
Perm Rest Net Assets-Endow	1,080,338
Retained Earnings	-485,873
Net Income	15,838
TOTAL EQUITY	\$4,008,893
TOTAL LIABILITIES & EQUITY	\$4,053,558
REVENUE	
Membership Revenue	265,749
Program Fees	225,838
Other Revenue	50,677
TOTAL PROGRAM REVENUE	\$542,263
Fundraising Revenue	456,399
TOTAL REVENUE	\$998,662
EXPENSES	
Total Program Costs	368,229
General/Indirect Expenses	410,138
Admin Expenses	112,649
Fundraising Costs	91,843
TOTAL EXPENSES	\$982,858
NET INCOME	\$15,804

Financial Overview

REVENUE



EXPENSES



Publix®

In 2016 Publix Supermarkets graciously awarded The Center of Anna Maria \$6,000 in order to purchase wrestling mats and start a wrestling program which came to fruition in fiscal year 2017/18.



THE Center

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The Center's Board of Directors

David Zaccagnino: Chair – Raymond James

Christine Major Hicks: Treasurer – Retired Law

Karen Harllee: Community Volunteer

John Lefner: Vacasa

Sarah Meaker: AMI Home Watch

John Munn: Century 21 Blue Sky Realty Group

Don Purvis: Beach House Real Estate

Mike Thrasher: Retired Marketing/Advertising

Christopher Michael Culhane: Executive Director



"The Community's Gathering Place"