

## The Center Board Meeting 4/23/18 Minutes

### Attendance:

Christopher Culhane  
Carl Weeks  
David Zaccagninole  
Christine Hicks  
John Munn  
Mike Thrasher  
Don Purvis  
Karen Harllee

### Absent:

Emma Stringer  
John Lefner

Meeting called to order by Chair, David Zaccagninole, at 6:05 pm.

### Operational Update Report – Carl Weeks

- Need to give everyone good first impression at door.
- 84 year old member came to Center when it was an elementary school. This member committed to doing an article for newspaper.
- Attended two city council meetings, meet individually with Brian Seymour and Dale Woodland about their ideas for Center
- City of Anna Maria voted 5-0 for \$100,000 concession money for Center
- Yvette Little contracted as grant writer
- Personnel policies still under review
- Mentoring Chris Culhane and getting staff feedback. Great Team.
- Worked Tour of Homes, meet Carol Whitmore, county commissioner.
- Jason Sato and Dale Woodland meeting on sustainability of Center. One half of one percent of vacation rents going to Center. Board should consider this along with two signature events each year.
- Meet with Finance Committee a few times regarding Island Fitness, Cross Fit, budgets
- Some grants have been denied including MCF. Talked to Susie Bowie about why denied and that Center will apply again for next year grant.
- Carl, Chris Culhane & Karen Harllee attended half day seminar by Patterson Foundation.
- Lab 2 of this seminar will be in June. Chris and Karen will attend. Carl if he is still around or if we cannot get approval from Patterson Foundation to send someone in his place.
- Met with Steve Johnson, county commissioner with Anna Maria in his district and Sherry Coriea?? Asked for \$50k for two vans, may get \$25k for one van.
- Took small part in ED interview process
- Staff helped send out almost 2000 letters for May Giving Challenge last Thursday & Friday.
- Talked with Bill Robinson about developing a relationship with his store and running/fitness on Island.

Short discussion on rental properties helping Center.

- David asked Don Purvis, John Munn and Mike Thrasher to get with Carl and work on how to get rentals to help Center. Invite Dale Woodland.

Financial Review – Christine Hicks

- FYTD Net Income positive \$11k, \$200k better than prior year but \$36k behind current year budget due to lost grants, no funds yet from Island cities.
- Program net income \$12 better than budget, general / indirect expenses \$18k less than budget but fundraising is \$67k behind budget and \$47k less than prior year at this time.
- Month of March revenue was \$57k vs \$37k prior year and net income was positive \$2351 vs a loss of \$37,265 prior year.
- Need emphasis on getting budgeted funds from Island cities and strong May Giving Challenge. No other real fund raisers till October Golf Tournament.
- Heading into lean months, must manage cash flow and only necessary expenses allowed.

Island Fitness and Cross Fit – Christine Hicks

- Still working with Brenda Canning of Island Fitness on updating management agreement , fitness equipment buyout.
- Meeting with Shay Coleman to discuss Cross Fit operations, financial results and options. 100% of Shay being allocated to CF since IF came on board Nov. 2017 impacting CF financials negatively.

Executive Director Search Update – Karen Harllee

- 170+ applicants from three county area, narrowed to 12, personal interviewed 3 last week and will be interviewing more this week.
- Peg with Creative Consultants has done a great job.

Governance Update – Karen Harllee

- Holding off on adding new board members till ED job filled.
- New Conflict of Interest forms – all board members need to sign
- Handed out information sheet on Board responsibilities vs ED Responsibilities

Fashion Show next year, April 11, 2018

Marketing – Mike Thrasher

- Summer Camp – Summer Starts Here campaign/posters/ads

Open Meeting – 7:00 pm

Attended by: Kristin Swain from AMI Sun  
Bianca Benedi from The Islander

Concession Funds – David Zaccagninole

- 5-0 vote City of AM for \$100,000 concession money for Center.
- Holmes Beach taking lead on obtaining funds which are for Center capital improvements.

Financial Report Update – Christine Hicks, David Zaccagninole

- March net income a little over \$2k making positive \$11k for year, \$200k improvement over prior year to date.
- There is a short fall in fundraising specifically grant money and money from Island cities.
- Month of March revenue was \$57k vs \$37k prior year and net income was positive \$2351 vs a loss of \$37,265 prior year.

Search Committee Update – Karen Harllee

- 172 applications, 13 telephone interviews, 3 face to face interviews last week, more this week

Fund Raising - Carl Weeks

- Yvette Little to assist Center with grant writing
- Attended seminars
- New van in future from county

Operations – Chris Culhane

- Giving Challenge – second biggest fund raiser , 1800 letters out to donors
- Summer Camps – 60-80 kids, teachers from AM Elementary will be counselors again this year
- Reading Challenge through Patterson Foundation will be part of summer program – Center allowed to participate but will not get funds from Patterson Foundation.

Closing - Expecting a busy season this summer – David Zaccagninole