

The Center of Anna Maria Island

Board Meeting – Jan 31, 2018

6 PM – Executive Session

In attendance – Karen Harlee, Don Purvis, Mike Thrasher, David Zaccagnino, Jim Froeschle, Bill Shuman & Emma Stringer

Absent –

Others in attendance – Executive Director Kristen Lessig, Christine Major Hicks & John

There were 4 items discussed in the Executive Session – New board candidates, fitness center, Kristen Lessig's departure and departure plan center, and Center funding

The board reviewed and discussed two new candidates for the board; John Munn & Christine Major Hicks. Their background, involvement with The Center, competencies, fundraising abilities were reviewed and there was general consensus that all two should be approved in open session.

John lives on AMI more than ½ the time, has run a handyman business with 2000+ employees, very familiar with not-for-profit organizations.

Christine is a member and has been for several years. Understands the challenges the center faces and is very interested in joining the board.

Vote was unanimous for both John and Christine. (Don Purvis missing). Christine Hicks to serve as Treasurer of the Board effective immediately.

6:05

Kristen discussed Island Fitness and the challenges we have faced.

Brenda cleared \$500 after all expenses + keeps 100% of personal training but John felt this amount was unfair based on her perceived value and discussed with Kristen and Bill. They ran the numbers with a different formula and concluded December was a low month for memberships. When running the numbers through July 2018 she made a higher monthly rate. The Center and Brenda (Island Fitness) would both net the same amount.

Her renewal is June 2018, we will review again at the end of the fiscal year.

6:15 p.m.

Kristen Lessig – Leaving the Center to become Executive Director of Youth Development for the Y.M.C.A Sarasota.

All board members are aware of her departure.

Jim spoke of Kristen’s dedication and commitment to the Center over the past 4 years.

Departure Plan:

All Stakeholders have been notified.

Kristen has reached out to and requested an Interim while looking for a replacement. This will fill the void and not rush the decision.

Chris Culhane may consider applying for the role of Executive Director.

Jim voiced concerns about the Interim. Doesn’t want the process of hiring to drag on as it is imperative that the full time position be filled as the new Executive Director will continue what Kristen has built during her time as E.D. at the Center.

Kristen believes Chris C will keep things running smoothly during the next few months while the Center transitions.

Barb Sato has offered to chair the transition committee.

K.L. suggested having the H.R. person help with deciding on the future E.D.

Heather Darling to take on the role of D. of Development (Marketing). Her salary will be partially paid by the \$30,000 grant the center was given. She will focus on grant writing.

Mike is working on a Press Release discussing Kristen’s departure and how the Center moves forward from here.

6:50 p.m. – Public Meeting

David discussed how the Center has “Turned a corner”. The Center is officially in the black.

Introduced new board members.

Discussed Kristen's departure. How she had "Stuck in out" and was leaving on a high note.

Jim talked to media about all that Kristen had accomplished and all of the improvements that had happened during her tenure - she is departing gracefully and now leaving it up to the Board to continue what she had started.

Jim discussed his exit strategy as Christine takes over for him. Christine will walk through the projections/forecast. We are up \$6000 from a negative at this time last year due to large donations (\$130,000)

Total program revenue is up 18% over last year. Program direct costs are down 21 %. Net income/loss usually negative is now \$42,000 positive.

David reiterated the positive attitude people are associating with the Center. We have more volunteers, active members and board members.

Karen introduced new board members. How we intend to keep a small, strong board with different backgrounds.

Kristen discussed the partnership with Island Fitness. 280 people were through the door the day previous. People are now using the Center as a community gathering place.

Handbook has been revised.

990 completed

Renewal for insurance has been done.

New Sports staff added (Cole) working specifically with youth sport.

Still need a leader for evenings.

Murder Mystery tickets selling well and we have 2 lead sponsors

Kristen discussed her departure strategy, reiterated what she had already told the Board members

Jim asked for community support as we transition.

Motion for time line. Vote is unanimous to accept Kristen's timeline.

CLOSING

Trust and Estate Planning – we have been selected to receive an endowment in the coming months as well as a check from the Estate in the coming months.

7:43 – Meeting Adjourned