

**Minutes of the Board of Directors Meeting
The Center of Anna Maria Island
February 27, 2017**

Bill Shuman opened the meeting held in the Soirée room of the Center at 6:45pm and welcomed the board and visitors.

In attendance: Bill Shuman, Sean Flynn, Jim Froeschle, Lindsay Sauls, Karen Harllee
Mike Thrasher, Patty McBean, Sam Pakbaz

Board members absence: Scott Dean, Pete Paciorek, Ed Chiles, Rex Hagen,

Others in attendance:

Three city commissioners present:

BB/John Chappie, HB/Carol Soustek, AM/Nancy Yetter,

Newspapers:

The Islander: Kristin Swain

The Sun: Bianca Benedi

Executive Director: Kristen Lessig Exec. Asst. Amy Talucci

January Minutes approval: all approved

Committee Reports-

Governance: Patty McBean- trying to get new board members on board, bringing on multiple people with in the month of March. A list has been provided of possible new members for board to review.

Development: Sam Pakbaz- No report

Finance: Jim Froeschle- January results show a loss. See handouts provided by Jim.

A positive trend is that the program activity areas (excluding fundraising) are now generating enough direct revenue to more than offset their direct costs- producing a positive gross profit in the activity areas. There is still a problem with overhead. Each Programs overhead determined by square footage and what resources within the center are used per program to determine each program centers overhead.

Activity areas/ refer to Jims handouts.

Are we recovering the costs of overhead- our biggest issue.

Considering electric vs. solar. Possible lights donated by member to change over to LED.

Question from Commissioners: Is scholarship money considered into the financials provided? No.

Scholarships/ reduced fees \$16,571 loss in revenue fiscal YTD.

County programs- are grants applied for (asked by John Chappie). At risk criteria, we have a small handful of those within the county. Could we offer an application process to offset the overcrowding within boys and girls club? Offer a plan for leadership program. Need to contact Steve Johnson so he can see and understand our needs from the county. Betsy Benac and Carol Whitmore..it takes 4 votes with the county.

Executive Director Report: Kristen Lessig

Operations: Staffing & Facility- New website up and running, Program guide going out for March- May There is a new time clock system. We have cleaned up our financials and can provide accurate reporting.

Commissioners spoke about a continued presence at the commission meetings/ attend public comment to keep our face in the game. City budgets are created in the months to come.

Programs & services: Murder Mystery, all community based cast and local sponsors- overall excitement about community involvement. It is an interactive program. We want this to be our focal/ signature event.

Community outreach & partnerships: Senior program: programs with Annie Silver members. Partnership with Annie Silver is positive. St. Stephens partnership. Mote partnership & AMICC Turtle watch with Spring break camp. AMI Radio does announcements with our BTC kids, a week in review and what is to come with the center.

Field: Sponsored by Blue Lagoon. Sod the field, updated dedication and Clint Hurdle will rededicate the field with players.

BTC: we have two vehicles with FDOT grant. 2011 grant stated that the vehicles would serve children and seniors. After 5 years with Manatee County and FDOT audited grant. We were told that we could not use the vehicle for children. MCSB/ school board said 5800mo. for school rental/cleaning fees. School bus would not make added stop. FDOT has gifted van/ we are waiting on the bus, which is only at 4years. Galvano may be a great influence on speeding this process up. Jim Boyd may be able to help to also. We need a solution.

Teen program: trip to Universal

Grants: Rotary awarded us with a grant to provide Center moves program to 3rd graders.

Special Events report: Lindsay Sauls- Murder Mystery a huge success, financially and for a sense of community. Positive weekend all around. Cast, volunteers, members- a great sense of community. We feel that we exceeded the 30k goal- bringing in around 35k. Live auction/ Stewart Moons involvement positive. Donor of vacation rental allowed to extend to the person who was outbid helping center more. We liked going back to a smaller, community based event and it was received well within community.

Upcoming:

Ratpack dinner theatre: Italian dinner/ romantic feel. \$30 ticket price. BYOB. Or buy/ donate. John Russo is highly recommended. Traveling gourmet and Vinny and Cheryl's will provide food. Tables of 8- no auction. Just a dinner theatre. 300 attended in past. Hope to have over 150+. Possible capacity 350.

Tour of Homes: big event, partnership with AMI radio/ will be playing in the homes on the tour. List of homes will be provided ASAP. 5 homes will be on tour, 4 have confirmed. Tickets are on sale now at The Center. Booklets will be available soon. Ticket price is \$20, even though they have been at that price for years. Sandy has run that event for about 20 years.. Bus and Van can be used for TOH. We do need help with parking, more volunteers needed. 4 each house/ 20 volunteers needed. Parking direction is needed.

Lindsay has taken on events this year, she has been doing great but next year will be run even smoother!

New event: Crawfish Boil. Christine Hicks, has offered to help sponsor in husbands memory. May 6.

Old Business/ New Business: Post minutes on website/ all board members review and comment on minutes within a week to post on website.

Adjourned 7:39pm

Respectfully submitted,
Lindsay Sauls (Secretary)