

Dear Silver & Fit® Member,

November 1<sup>st</sup>, 2017

It is a privilege to serve you and your health and wellness needs at The Center of Anna Maria Island. Each year, American Specialty Health, parent company of Silver & Fit®, and The Center discuss the renewal of their existing contract. This year, American Specialty Health and The Center were unable to reach an agreement and therefore the agreement with American Specialty Health will be ending December 31<sup>st</sup>, 2017. Beginning January 1<sup>st</sup>, 2018, all Silver & Fit® memberships will no longer be offered at The Center of Anna Maria Island.

### **WHAT ARE MY OPTIONS if I no longer have Silver & Fit®?**

Our goal is to ensure you stay healthy through and beyond this change. The Center has created transition options we hope will help ensure you maintain your fitness routine:

- Current Silver & Fit® members are eligible for a reduced Center Membership with a savings of 10% in addition to our already discounted annual senior rate.
  - This reduced rate will be available through December 31<sup>st</sup>, 2017.
- If the reduced rate is a financial burden for you to continue your membership at The Center, our financial assistance program is available. Ability to pay has never been a barrier to The Center's membership. The Center's financial assistance program ensures everyone in our community has access to a healthy lifestyle.
- Fitness Reimbursement program through your insurance provider.
  - Most if not all insurance providers utilize reimbursement programs for your fitness membership. The Center is committed to providing participants with all of the member usage data or other needed information so that participants can be reimbursed for their Center membership.

(continued)

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## ARE MY CLASSES CHANGING?

No! Classes, times and instructors are staying the same.

What do SilverSneakers® members need to bring in to switch their membership over to the reduced rate?

We already have membership applications from current members, but they will need to bring their banking information so we can set them up on the draft. If a SilverSneakers® member is going to continue the membership with the discounted rate, they will need to sign the membership application for credit/debit authorization and to acknowledge our banking policies.

## DO YOU HAVE QUESTIONS?

If you would like more information about the options listed above, or have additional questions, please contact us in the way that works best for you:

- Attend a SilverSneakers® Informational meeting on one of the following days:

### Informational meetings held in The Center Soiree Room

- Wednesday November 8<sup>th</sup> 10am
- Thursday November 9<sup>th</sup> 1pm
- Monday November 13<sup>th</sup> 9am
- Meet with or call a staff member:
  - Operations Director: Christopher Culhane, [Christopher@CenterAMI.org](mailto:Christopher@CenterAMI.org) or 941.778.1908 ext 216
  - Front Desk Manager: Nikkiah Jaworski, [Nikkiah@CenterAMI.org](mailto:Nikkiah@CenterAMI.org) or 941.778.1908 ext 232

Thank you for allowing us to continue to serve you.

Sincerely,



Kristen Lessig, CTRS

Executive Director

The Center of Anna Maria Island

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