



Board Meeting January 30, 2017

- Chair Welcome: Bill Shuman

Board members present: Jim Froeschle, Sam Pakbaz, Patty McBean, Pete Paciorek, Mike Thrasher, Bill Shuman, Kristen Lessig, Lindsay Sauls, Scott Dean

Others present: Joan Pettigrew/ Tour of Homes (TOH) Quilt and update

Laura (EllentonCPA), Bianca Benedi, Kristen Swain and Nancy Yetter

- The minutes were approved from Nov. 28th meeting
- Joan showed the quilt and talked about the (TOH)

-Quilt tickets need to be sold -Tickets need to be in by March 13

- Committee Reports:

Patty- Governance

No new board members, two new identified as possible

Will be evaluating Kristen/ 306 eval in house staff and board and community

Online portal and anonymous eval

Sam- Development/ sanddollar program

Presented website- placeholder

All businesses have been receptive

Request all board mbrs to talk to 2-3 bus. that would be involved/ not Just

restaurants

Key is distribution channel- shops, publix, etc. (need in at publix/ table outside)

1st year goal is to get word out

\$10 for 1st year of booklet/ by @bulk for \$5/ \$20 listed on cover doesn't mean

Sell for that though- key is to sell! Kids/ parents involvement?

Get them out there! Next year goal is to increase price etc.

Program aimed at tourists & locals

Goal is 50 businesses Launch in March 2017 Sandollarami.com

Each business can change their offering/ everything online

Get businesses to think about participating, offering can be determined later

This adds value to their business not just giving to center

Jim- Finance

Introduced Laura from Ellenton CPA/ new to Center. CPA has been setting up

Clear reports of our financials ie. Cost centersSee financial report

There are 6 true cost centers/program centers (Fundraising is an activity center)

Praise to Laura/ Kristen for cleaning up financials to create a clear, accurate

And detailed breakdown... Challenge is to offset expenses

Volatility month to month is a challenge! YTD \$135,000 loss

County grant is gone. We don't have large funding source to replace.

Kristen explained cost centers/ financial breakdown with in

Same report as in town hall mtg.

Pete- Teen Program

Noted change, everything seems better since he started coming here!

How come support has been cut, how do we get it back?

Teen Enrichment program ideas

- Kristen- Executive Directors Report: New website launching

- Lindsay- discussed events
- No old Business
- No new business
- Adjourn 7:45pm